



MAC-ISA

Mid-Atlantic Chapter
International Society of Arboriculture

Canopy Coverage

2021 ADVERTISING INSERTION ORDER

Advertiser: _____

Contact Person: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ FAX: _____

E-Mail: _____

Contact for **invoicing** _____ Phone _____
(If different from above)

Signature (**REQUIRED**): _____ DATE: _____

Reserve your space now. Fax this completed form to MAC-ISA Fax 703-894-4994

Ad Size	Dimensions	Member	Non-Memb.	Member	Non-Memb.
		Cost	Cost	Cost	Cost
<input type="checkbox"/> Full Page	7.5" w x 10" h	1X \$335	1X \$435	4X \$1210	4X \$1650
<input type="checkbox"/> Half Page (horiz.)	7.5" w x 5.5" h	\$235	\$335	\$ 865	\$1290
<input type="checkbox"/> Quarter Page	3.75" w x 4.75" h	\$135	\$235	\$ 480	\$ 900
<input type="checkbox"/> Business Card	3" w x 2" h*	\$110	\$210	\$ 390	\$ 810

Issues	Deadline
<input type="checkbox"/> Winter	Jan 10
<input type="checkbox"/> Spring	Apr 10
<input type="checkbox"/> Summer	July 10
<input type="checkbox"/> Fall	Oct 10

All Orders Must Include

- Completed Contract/Insertion Order
- Digital Artwork* to be emailed to communications@macisa.org

(* Digital ads only. File format: high-res PDF, EPS with fonts outlined & graphics embedded or Adobe InDesign with all support files. **Quark files not accepted**)

Contact: Ineke Dickman, Phone: 703-753-0499, Fax: 703-894-4994, communications@macisa.org

Please make checks payable to and send all forms and payments to MAC-ISA, PO Box 1200, Haymarket, VA 20168. Forms may also be faxed to MAC-ISA at 703-894-4994.

Send all ads in digital format by email to communications@macisa.org