



For Immediate Release

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Mid-Atlantic Tree Climbing Championship April -5-6, 2025 at Sweet Briar College in VA

The Mid-Atlantic Chapter of the International Society of Arboriculture (MAC-ISA) is pleased to announce that the annual MAC-ISA Tree Climbing Championship will be held April 5-6 on the historic campus of Sweet Briar College, 134 Chapel Road, Sweet Briar, VA 24595. 45 of the top tree climbers (men and women) in the region will compete for the coveted title of MAC-ISA Champion and a chance to compete in New Zealand at the International Tree Climbing Championship (ITCC) on October 17-19, 2025.

This unique and exciting competition is free and open to the public! Spectators are invited to bring a blanket and chairs to watch the preliminary events on Saturday and the finals (Master's Challenge) on Sunday. Amherst County Day will also be held on campus on Saturday and will feature food trucks and vendors.

Climbing categories include **Aerial Rescue, Belayed Speed Climb, Work Climb, Ascent Event, Throwline**. The **Master's Challenge** is the championship round of the competition in which the top competitors from the preliminary round compete for the title. The Masters' Challenge is designed to judge in a single challenge event the competitors' overall poise, techniques, and mastery of the combined skills tested in preliminary events.

Tree climbing competitions promote safe working practices, demonstrate improvements and innovations in equipment and techniques, and provide industry recognition to the public. In addition to the competition, there will be a "tree giveaway, exhibits, a tree walking tour on campus plus children's activities and a recreational climb on Saturday!

Proposed Schedule of EVENTS – Saturday, April 5

- 8:30a –2:30p TCC Preliminary Events – *Guion Parking Area*
- 10a -2p Kids Activities & Recreational Climb (*donation \$10*)
- 1p – 2p Walking Tour of Trees on SBC Campus
- 5p Awards Ceremony *Elston Inn & Conference Center/Patio D*
- 6p – 8p BBQ Dinner, Silent Auction and music by [Scuffletown](https://www.scuffletown.com/) -
(*\$35 per person and advance registration is required at www.macisa.org*)

Sunday, April 6

- 9:00a – 2p Master's Challenge and Awards