



MAC-ISA

Mid-Atlantic Chapter
International Society of Arboriculture

Canopy Coverage

2023 ADVERTISING INSERTION ORDER

Advertiser: _____

Contact Person: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ FAX: _____

E-Mail: _____

Contact for **invoicing** _____ Phone _____
(If different from above)

Signature (**REQUIRED**): _____ DATE: _____

Ad Size	Dimensions	Member Cost 1X	Non-Memb. Cost 1X	Member Cost 4X	Non-Memb. Cost 4X
<input type="checkbox"/> Full Page	7.5" w x 10" h	\$352	\$457	\$1270	\$1733
<input type="checkbox"/> Half Page (horiz.)	7.5" w x 5.5" h	\$245	\$352	\$ 908	\$1355
<input type="checkbox"/> Quarter Page	3.75" w x 4.75" h	\$142	\$247	\$ 504	\$ 945
<input type="checkbox"/> Business Card	3" w x 2" h*	\$116	\$221	\$ 410	\$ 851

Issues	Deadline
<input type="checkbox"/> Winter	Jan 15
<input type="checkbox"/> Spring	Apr 10
<input type="checkbox"/> Summer	July 10
<input type="checkbox"/> Fall	Oct 10

All Orders Must Include

- Completed Contract/Insertion Order
 - Digital Artwork* to be emailed to communications@macisa.org
- (* Digital ads only. File format: high-res PDF, EPS with fonts outlined & graphics embedded or Adobe InDesign with all support files. **Quark files not accepted**)

Contact: Courtney James,
communications@macisa.org for ad information. Contact office for payment questions.
admin@macisa.org or 703-753-0499

Please make checks payable to and send all forms and payments to MAC-ISA, PO Box 1200, Haymarket, VA 20168. Forms may also be faxed to 703-894-4994 with credit card payment.

Amount enclosed: _____ Payment by: ___ Check ___ Visa ___ MasterCard ___ Discover

Card #: _____ Exp. Date: _____ 3-digit Security code: _____

Name on card and billing address if different from above: _____