



MAC-ISA

Mid-Atlantic Chapter
International Society of Arboriculture

"Promoting Safety and Science in Tree Care"

2019 Annual Report

Staff Changes

We welcomed Andrea Rizzoni as our Events/Office Manager in mid-July and she did a fabulous job managing our Annual Meeting in October. Candance Kent, who left her part-time Administrator position in November 2018, stepped up to do our bookkeeping on a contract basis. She is still part of the MAC family and attended both the 2019 Tree Climbing Championship in Leesburg and Annual Meeting in Blacksburg. Roberta Ainsley is doing more administrative work for us on a contract basis. Lastly, Faith Terne, will be helping us with social media presence. We have been in great need of someone very familiar with all the social media and look forward to an updated presence in the digital age!

Bonnie Appleton Memorial Fund

Since we met our initial goal of \$100,000 in 2017, the second annual Bonnie Appleton Memorial Fund (BAMF) scholarship in the amount of \$5,000 was awarded by the TREE Fund in 2019 to Alexandra Love at Michigan State University. The TREE Fund is accepting applications from January 15, 2020 to March 15, 2020. We are hoping that students from our Chapter area will again be applying for this scholarship.

TREE Fund Support

Doug Petersen, John Loyd and Wayne Noll put together a wonderful Golf Tournament at the Annual Meeting, which raised \$425 for the TREE Fund. This year we had 15 players! Special thanks to Land and Solutions for sponsoring the lunch, and Cindy Stachowski for being the hole sponsor. Special thanks to John Lloyd, Tech Tree Experts for coordinating the Golf Tournament and mapping out and leading the motorcycle ride and hosting the lunch. We had 4 riders this year with John Loyd leading the ride in his blue convertible Triumph. The Ride donated \$750 for the TREE Fund.

Commitment to Safety – MAC-ISA Day of Safety

Since we were short staffed for part of the year, we did not hold a Day of Safety this year. With our new staff in place, we are hoping that 2020 will bring a renewed effort for this worthwhile training day.

Tree Climbing Championship (TCC)

Sue Greeley chaired the 2019 Chapter TCC event, which was held on April 6-7 at Morven Park in Leesburg, VA. Together with Jim Martin, Head Judge, they worked hard to put together a championship of over 60 volunteers, including a dedicated team of judges, 15 major sponsors and 6 exhibitors, and 39 competitors (35 men and 4 women) representing 19 different companies. Drew Dunavant, TrueTimber Arborists, and Jocelyn Lohse, Riverside Outfitters, were the Chapter Champions. Drew and Jocelyn represented the Chapter at the ITCC in Knoxville, Tennessee in August of 2019. James Earhart, 2018 NATCC champion, also represented our Chapter at the ITCC. Results at the ITCC were as follows: James ranked first in the overall preliminary rankings and placed third in the Masters'. Jocelyn placed first in the throwline event. James again represented MAC-ISA at the NATCC, October 11-13 in San Diego, CA, and became the Champion for a second year in a row.

MAC-ISA on the worldwide web

MAC-ISA continued to update their new website that was launched in 2017. We have enjoyed the updated design and have had good feedback. Registration for events on our website has been well received and has been easier for staff and registrants.

MAC-ISA continued its social media presence in 2019 with our Facebook page. We continue to post upcoming events and things of interest to the community as it becomes available. We hope for a stronger presence on social media with the help of Faith Terne.



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GoodTreeCare.com

The www.goodtreecare.com website, listing the professional services of ISA Certified Arborists who are MAC-ISA members to the general public, has reached a plateau despite our outreach effort. The site is definitely underutilized by our members.

2019 Annual Meeting

The Planning committee with annual meeting chair Toni Woods worked hard to make the 41st MAC-ISA Annual Meeting at the Inn at Virginia Tech in Blacksburg, VA a success. It started on Sunday, Oct. 6th with the TREE Fund fundraisers: The Motorcycle Ride and the Golf Tournament at the Peter Dye River Course. All events were a lot of fun and raised money for the TREE Fund. Monday had a great line up of informative speakers at our field day at the Inn and the Virginia Tech Campus. Exhibitors displayed current supplies, equipment and services. Tuesday, our indoors sessions featured another great number of speakers, and at lunch, our annual report presentation and awards ceremony. We had lots of great items at our annual silent auction, which raised \$1055 for the student scholarships. Excellent speakers and networking provided great opportunities for learning.

Without the help of generous cash donations from our sponsors, knowledgeable speakers, and all who attended, this meeting could not have happened. Special thanks to our planning committee and event day volunteers. Also thanks to our many exhibitors this year. With close to 280 people registered we had an all around successful event.

Invitations for college students to attend our annual meeting were sent to all universities and colleges in our chapter. We awarded scholarships to attend the conference to Suzanne Ryan, and Michael Hinson, Dabney Lancaster Community College, Leighton Simonton and Jason Sprouls, Virginia Tech, Matthew Walker, WVU, and Maraea Harris, NVCC. New this year were the Student Mentor Lunch Recipients for the local school: Frank Reith and Alex Hedstrom, Virginia Tech.

The funds that covered registration were raised at the silent auction last year.

Frank Santamour Scholarships

We awarded two \$1,250 Frank Santamour scholarships in 2019. They went to Suzanne Ryan, Dabney Lancaster Community College and Matthew Marsh, West Virginia University.

Urban & Community Forestry Assistance Program Grant

MAC-ISA received a grant of \$4,000 from the VDOF and USDA Forest Service U&CF Assistance Program this year for scholarships for professionals to attend certification and TRAQ courses. We also received dollars to assist with the redesign of the "How to Kill a Tree" poster made by Dr. Bonnie Appleton. The redesigned poster was made into pull up displays which received great responses.

We Also ...

- Hosted 3 Tree Risk Assessment Qualification (TRAQ) courses and 3 TRAQ Renewal courses.
- Conducted 3 Arborist Certification courses with new instructors Eric Wiseman and Alex Shy.
- Hosted 1 Tree and Plant Appraisal (TPAQ) course.
- Held a Day of Arboriculture with the U.S. National Arboretum on November 16 with over 100 people attending.
- In 2019 we again evaluated more than 100 different private and public courses, seminars, and events that requested ISA CEU credits. There are plenty of opportunities to obtain CEUs within our Chapter.
- Exhibited, co-sponsored or partnered with numerous organizations at regional events, such as Maryland Arborist Association Winter Meeting, Trees Virginia Roanoke Workshop and Montgomery County Parks/Casey Trees Green Cities Summit.
- Continued with on-line election process, where all votes were cast.



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- Continued to offer the *Canopy Coverage* electronically and printed by request.

Membership

With these accomplishments, we can provide you with the following statistics relating to membership and certification as of December 31, 2019:

- Membership stood at (approximately) 1270 members.
- The Chapter has:
 - 1803 Certified Arborists
 - 65 Board Certified Master Arborists
 - 76 Certified Tree Worker Specialists
 - 44 Municipal Specialists
 - 139 Utility Specialists
 - 496 Tree Risk Assessment Qualified Arborists

2019 Gold Leaf Award Recipients

Outstanding Landscape Beautification Award

Salisbury University

Salisbury University is the only Level III Arboretum in Maryland, and one of only eight colleges and universities in the world to hold that status. The 182-acre campus located on Maryland's eastern shore has been praised as an outdoor laboratory for students and for maintaining more than 2,000 species of woody and herbaceous plants for public view.

Outstanding Arbor Day Activities

Somerset County, Maryland

JM Tawes Career & Technology School

On April 24, 2019, Somerset County government held their first ever Arbor Day Celebration at the JM Tawes Career & Technology School in Westover, Somerset County. 12 trees were planted by the Somerset Intermediate School Young Environmentalist Club and the JM Tawes Technology & Career Center joined in on the fun with the Culinary Arts Program students providing catering and the Criminal Justice students handling

logistics. A great collaboration between many organizations.

Washington D.C

Outstanding Arbor Day Activities

DDOT's Urban Forestry Division along with other local organizations hosted the inaugural Arbor Day Festival in Oxon Run Park, with the theme "A Celebration of Trees and People".

The event focused on engaging the public in activities that promote appreciation and utilization of urban forest such as tree planting, tree climbing, nature walks, bike rides, music, food, DIY bird house construction using District milled urban wood.

Washington DC

Outstanding Landscape Beautification Award

Capital City Public Charter School

An Urban Food Forest has been installed at the Capital City Public Charter School garden.

Ryoko is the School Garden Coordinator and as such was / is instrumental to the success of the project, including integration with the school curriculum and management of volunteers.

Virginia

Outstanding Landscape Beautification Award

Byron Carmean and Gary Williamson

The Virginia Big Tree Program

Byron Carmean and Gary Williamson have been hunting big trees and promoting big tree conservation throughout Virginia for nearly 40 years. In that time, they have nominated or measured over 1,000 trees for the Virginia Big Tree Register.

Their efforts to discover and document big trees have led to Virginia being consistently ranked in the top-five states for most national champions and co-champions.

They are truly amazing and dedicated Big Tree Hunters.



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Outstanding Arbor Day Activities

Trees Roanoke

Trees Roanoke and City of Roanoke Parks and Recreation partnered to celebrate Arbor Day at the Mountain View Recreation Center this year, on April 20th.

Trees Roanoke's partner, Manning Arboriculture, arranged the first professional tree climbing competition in Roanoke, VA, the Appalachian Tree Climbing Championship. The public watched as professional arborists exhibited their unique skill and athleticism climbing the trees at the historic Fishburn Mansion.

St. Pierre woodworking demonstrated their sawmill as they cut former city trees into lumber for beautiful furniture and products.

The Roanoke Tree Stewards planted three trees throughout the event

West Virginia

Outstanding Arbor Day Activities

WVU Campus Tree Advisory Committee, Farmington

In 2018, the WVU Campus Tree Advisory Committee completed a campus wide tree care plan to outline their goals and create a framework for the future of trees on the campus. They also completed an urban forest inventory of 1,900 trees

In the spring of 2019, WVU celebrated its first annual Tree Campus USA award and annual Arbor Day Proclamation.

As part of their Tree City USA award, members of the WVU Student Chapter of the Society of American Foresters organized and hosted the 1st annual Paw Paw Festival, last fall, in WVU's Core Arboretum. These Forestry students provided training and hands-on experience for other students with planting and maintaining trees during the festival.

2019 Chapter Award Recipients

Field Arborist of the Year

- Geoffrey Manning

Volunteer of the Year

- Eric Wiseman

Lifetime Achievement

- Barbara White

President's Citation

- Jessica Sanders

Board of Directors Retreat

Members of the MAC-ISA Board of Directors gathered at the Wetlands Studies and Solutions Training Room in Gainesville, VA for their annual retreat on December 6, 2019. The Board celebrated the chapter's accomplishments of the past year and developed a new annual action plan based on their 3-year strategic plan.