



MAC-ISA

Mid-Atlantic Chapter
International Society of Arboriculture

Canopy Coverage

ADVERTISING INSERTION ORDER

Advertiser: _____

Contact Person: _____

Address: _____

City _____ State: _____ Zip: _____

Phone: _____ FAX: _____

E-Mail: _____

Contact for **invoicing** _____ Phone _____

(If different from above)

Signature (**REQUIRED**): _____ DATE: _____

Reserve your space now. Fax this completed form to MAC-ISA Fax 703-894-4994

| Ad Size | Dimensions | Member | Non-Memb. | Member | Non-Memb. |
|---|-------------------|----------|-----------|-----------|-----------|
| | | Cost | Cost | Cost | Cost |
| <input type="checkbox"/> Full Page | 7.5" w x 10" h | 1X \$330 | 1X \$430 | 4X \$1190 | 4X \$1630 |
| <input type="checkbox"/> Half Page (horiz.) | 7.5" w x 5.5" h | \$230 | \$330 | \$ 845 | \$1270 |
| <input type="checkbox"/> Quarter Page | 3.75" w x 4.75" h | \$130 | \$230 | \$ 460 | \$ 880 |
| <input type="checkbox"/> Business Card | 3" w x 2" h* | \$105 | \$205 | \$ 370 | \$ 790 |

Issues Deadline

- Winter Jan 10
- Spring Apr 10
- Summer July 10
- Fall Oct 10

All Orders Must Include

- Completed Contract/Insertion Order
- Digital Artwork* to be emailed to communications@macisa.org

(* Digital ads only. File format: high-res PDF, EPS with fonts outlined & graphics embedded or Adobe InDesign with all support files. **Quark files not accepted**)

Contact: Ineke Dickman, Phone: 703-753-0499, Fax: 703-894-4994, communications@macisa.org

Please make checks payable to and send all forms and payments to MAC-ISA, PO Box 1200, Haymarket, VA 20168. Forms may also be faxed to MAC-ISA at 703-894-4994.

Send all ads in digital format by email to communications@macisa.org