



# MAC-ISA

Mid-Atlantic Chapter  
International Society of Arboriculture

## Canopy Coverage

### ADVERTISING INSERTION ORDER

Advertiser: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact for **invoicing** \_\_\_\_\_ Phone \_\_\_\_\_  
(If different from above)

Signature (**REQUIRED**): \_\_\_\_\_ DATE: \_\_\_\_\_

**Reserve your space now. Fax this completed form to MAC-ISA Fax 703-894-4994**

Ad Size	Dimensions	Member	Non-Memb.	Member	Non-Memb.
		Cost	Cost	Cost	Cost
<input type="checkbox"/> Full Page	7.5" w x 10" h	1X \$325	1X \$425	4X \$1180	4X \$1590
<input type="checkbox"/> Half Page (horiz.)	7.5" w x 5.5" h	\$225	\$325	\$ 835	\$1245
<input type="checkbox"/> Quarter Page	3.75" w x 4.75" h	\$125	\$225	\$ 450	\$ 855
<input type="checkbox"/> Business Card	3" w x 2" h*	\$100	\$200	\$ 360	\$ 765

#### Issues      Deadline

- Winter      Jan 10
- Spring      Apr 10
- Summer      July 10
- Fall      Oct 10

#### All Orders Must Include

- Completed Contract/Insertion Order
- Digital Artwork\* to be emailed to [communications@macisa.org](mailto:communications@macisa.org)

(\* Digital ads only. File format: high-res PDF, EPS with fonts outlined & graphics embedded or Adobe InDesign with all support files. **Quark files not accepted**)

**Contact:** Ineke Dickman, Phone: 703-753-0499, Fax: 703-894-4994, [communications@macisa.org](mailto:communications@macisa.org)

**Please make checks payable to and send all forms and payments to MAC-ISA, PO Box 1200, Haymarket, VA 20168. Forms may also be faxed to MAC-ISA at 703-894-4994.**

**Send all ads in digital format by email to [communications@macisa.org](mailto:communications@macisa.org)**