



MAC-ISA

Mid-Atlantic Chapter
International Society of Arboriculture

"Promoting Safety and Science in Tree Care

2015 Annual Report

Bonnie Appleton Memorial Fund

In 2015 we continued to raise money for the Bonnie Appleton Memorial Fund (BAMF). The purpose of this Fund is to provide scholarships for students majoring in urban forestry, arboriculture, horticulture, or nursery management with an initial goal for the scholarship endowment of \$100,000. We continued with the Annual Meeting Golf Tournament benefitting the BAMF as well as the Motorcycle Ride for Research. Silent auction items donated by Doug Petersen and the estate of Jeff Aten also contributed to BAMF. New this year was a BAMF Baffle, with 4 great prizes and a high chance to win as a limited number of 500 tickets @ \$10 each were available. As of December 1, 2015 the BAMF has received \$58,421 in contributions. We cannot begin giving out scholarships until we reach our endowment goal.

TREE Fund Support

Wayne Noll put together a wonderful Golf Tournament at the Annual Meeting, which raised \$2000 for the TREE Fund. This year we had 32 players! Gary Mallow organized another Ride For Research, which raised \$300. Unfortunately it had to be canceled due to rain. The BAMF Baffle at the Annual Meeting raised \$2300 and items donated by Doug Petersen and the estate of Jeff Aten to the silent auction at the annual meeting raised another \$751. All in all, our Chapter raised \$21,104 for the TREE Fund in 2015 through our support for the tour, our auction donations, golf tournament, Ride for Research, donations to the Bonnie Appleton Memorial Fund and direct contributions.

Commitment to Safety – MAC-ISA Day of Safety

The 5th Annual Day of Safety was held June 13th in Petersburg, VA and was a big success. Over 129 people attended representing 40 different companies and 4 states. It was wonderful to see such a commitment to safety! Special thanks to the Day of Safety Committee, Joel Koci and Bob Stanley, co-chairs, Percy Montecinos, Chad Peevy, Todd

Hagadone, Dan Landry, and Candance Teates, who worked hard on putting together the event. We were fortunate to have 2 cash sponsors and numerous speaker sponsors. Planning is underway for the 2016 Day of Safety to be held in June at the US National Arboretum. Other accomplishments with a focus on safety have been dedicated safety articles in Canopy Coverage, and a focus on safety at all of our events. The Board continues to apply our adopted safety policy to make sure all safety standards are followed at our hosted events.

Tree Climbing Championship

Our chapter champion, James Earhart won the International Tree Climbing Championship in Florida.

Rob Allen and Rob Springer co-chaired the 2015 Chapter TCC event, which was hosted at Ridgeview Park in Waynesboro, VA. Together with Dwayne Jones from Waynesboro Parks and Recreation, they worked hard to put together a championship of over 60 volunteers, including a dedicated team of judges organized by Head Judge Jim Martin, 15 major sponsors and 5 exhibitors, and 35 competitors representing 17 different companies. While James Earhart placed 1st after the preliminary events he gave up his place in the Masters' challenge since he already secured a space as the 2015 International Champion in the Tampa ITCC! Andrew Dunavant, TrueTimber Tree Service, and Jocelyn Lohse, Riverside Outfitters, were the Chapter Champions who will represent the MAC-ISA at the 2016 International competition in Texas in early April.

MAC-ISA on the worldwide web

MAC-ISA continued its social media presence in 2015 with our Facebook page. We continue to post upcoming events and things of interest to the community as it becomes available. MAC-ISA's website has been kept up to date but is due for a major renovation.



MAC-ISA

Mid-Atlantic Chapter
International Society of Arboriculture

"Promoting Safety and Science in Tree Care"

2015 Annual Report

Continued work on GoodTreeCare.com

The www.goodtreecare.com website, listing the professional services of ISA Certified Arborists who are MAC-ISA members to the general public, has continued to grow. This is the site where we refer people when they are looking to hire Certified Arborists in our region. It is a free service to our members to advertise on the site but we charge a small fee of \$25 to have a link to their company website. We continue to encourage members to take advantage of this free member service, by sending emails, special constant contacts and even calling commercial arborists. We welcome new ISA certified arborists who are chapter members with an email and encourage them to register their info. We would like more commercial arborists to update their information as well as register a password, so that it represents a more complete listing of arborists for hire in our region.

2015 Annual Meeting

The staff worked directly with Robert Corletta and Mike Galvin (overall chair and program chair) and Paul Foster, Jan van Zutphen (field day co-chairs), and numerous volunteers to create the 37th Annual Meeting of the MAC-ISA, which was held on October 5-6, 2015 at the DoubleTree by Hilton in Annapolis, MD. In partnership with all our sponsors, we provided a program with dynamic speakers, new and exciting topics, and countless activities extending over a period of two days. Invitations for college students to attend our annual meeting were sent to all universities and colleges in our chapter. We awarded 8 scholarships to attend the conference (although one was not able to attend at the last minute). Scholarship winners included: *West Virginia University - Ken Beezley, Andrew Benjamin, Mary Alyssa Joy Marvel, and Jack Rowell (unable to attend); from Northern Virginia Community College - Terrance Sharp and Melanie Richardson; from Virginia Tech - Alex Grieve; and from Glensville State College - Dylan Kesner.*

Frank Santamour Scholarships

We awarded two \$1,250 Dr. Frank Santamour scholarships to students who plan to pursue a career in arboriculture or urban forestry.

2015 recipients were: *Melissa Westbrook, University of Maryland and Michael Webb, Virginia Tech.*

Urban & Community Forestry Assistance Program Grant

MAC-ISA received a grant of \$5,000 from the VDOF and USDA Forest Service U&CF Assistance Program this year for scholarships for professionals to attend certification and TRAQ courses.

We Also ...

- Hosted 4 Tree Risk Assessment Qualification courses in Rockville, MD, Reston VA, Gainesville, VA and Baltimore, MD.
- Conducted 3 Arborist Certification Courses in Rockville MD, Sterling, VA and Charlottesville, VA.
- In 2015 we evaluated 100 different private and public courses, seminars, and events that requested ISA CEU credits. There are plenty of opportunities to obtain CEUs within our Chapter.
- Exhibited, co-sponsored or partnered with numerous organizations at regional events.
- Continued with on-line election process where 98% of all votes were cast.
- Continued to offer the Canopy Coverage electronically and printed by request.

Membership

With these accomplishments, we are able to provide you with the following statistics relating to membership and certification as of December 31, 2015:

- Membership stood at 1212 active members.
- The Chapter has:
 - o 1606 Certified Arborists
 - o 47 Board Certified Master Arborists



MAC-ISA

Mid-Atlantic Chapter
International Society of Arboriculture

"Promoting Safety and Science in Tree Care"

2015 Annual Report

- 77 Certified Tree Worker Specialists
- 35 Municipal Specialists
- 116 Utility Specialists
- 321 TRAQ-qualified arborists

2015 Gold Leaf Award Recipients

- Maryland Urban & Community Forest Committee for coordinating the MD plant award program and administering grants to fund tree planting.
- Town of Funkstown MD for Outstanding Arbor Day activities. Trees were planted in honor of fallen civil war soldiers and the event helped make the town eligible for Tree City USA.
- The City of Frederick for outstanding landscape beautification project for planting 5280 trees and 2500 saplings along 52 acres of stream buffer.
- City of Hagerstown for developing and starting a response plan to the Emerald Ash Borer. They removed numerous ash trees and planted 100 new non-ash species.
- Ocean City Maryland - The City Beautification committee, Mayor and Park and Recreation department did many yearly beautification projects and Arbor Day programs.
- City of Lexington & The Beta Club of 2014 for their Outstanding Arbor Day Event held in Richardson Park. The Beta Club from the local middle school assisted with planting trees.
- City of Winchester for their outstanding Arbor Day event held at their Korean War Memorial. American Elms were planted in memory of those lost in the war from the Winchester area.
- Town of Woodstock for outstanding landscape beautification activities, which included an urban tree canopy implementation program involving planting 97 trees. Also a gateway project, which included planting 30 street trees and 230 shrubs.
- Dominion Resources/Dominion Virginia Power for their Project Plant It!, which has reached over 300,000 students since the program started in 2007. It involves environmental education

and tree planting as part of Arbor Day celebrations.

- Virginia Beach Parks & Recreation developed an in depth Urban Forest Management plan which provides policy, guidance, goals and objectives designed to protect and enhance the urban forest.
- Brad Cochran for his support of the WV State University's campus, including support for the award as a Tree Campus USA and the annual Earth Day celebration.
- Lynn DeVault is a founding member of the City of Romney Tree Board and a master gardener. He worked tirelessly to elevate Romney WV to Tree City USA status.

2015 Chapter Award Recipients

Lifetime Achievement

- Steve Genua

Award of Merit

- Donna Marie Foster

President's Citation

- Doug Petersen

Volunteer of the Year

- Joel Koci

Field Arborist of the Year

- Dan Brown

Honorary Chapter Membership

- MD Association of Forest Conservancy
District Boards Education Committee

Board of Directors Meeting

Members of the MAC-ISA Board of Directors gathered at the Ole Mink Farm Resort in Thurmont, MD for their annual retreat on December 2-3, 2015. The Board celebrated the chapter's accomplishments of 2013-15. With help from ISA staff Mark Bluhm and Sheila Beaumier the board developed a new strategic plan for 2016-18.

**Mark your calendars for the
2016 MAC-ISA Annual Meeting in
Morgantown, WV, Oct. 3-4.**